

#neuland. Me, us and digitalisation

An exhibition by the Museum Foundation
Post and Telecommunication and
the Nemetschek Foundation



Exhibition dates

28 January 2022 – 5 June 2022

Expotizer

www.ausstellung-neuland.de

Opening Times

Tuesday to Sunday

We adapt our opening hours in line with the current
Covid-19 regulations. Before you visit, please check our
website for the latest information www.mfk-berlin.de

Details of our **events** and **educational services**
are available on our website www.mfk-berlin.de

To keep up on the latest news, subscribe to
our **newsletter** www.mfk-berlin.de/newsletter
or follow us on **Twitter / Instagram** @mfk_berlin
and **Facebook** @mfk.berlin

Admission

€ 6, reduced € 3, and under 18s free

How to get here

Underground U2 Mohrenstraße
and U2/U6 Stadtmitte
Bus M48, 200, 265

Museum of Communication Berlin

Leipziger Straße 16, 10117 Berlin
Phone +49 (0)30 202 94 0, mfk-berlin@mspt.de
www.mfk-berlin.de

A Museum Foundation

Post and Telecommunication museum

Funded by the Deutsche Post
and Deutsche Telekom

#unchartedterritory

#neuland

Me

us and

digitalisation

HASHTAG+
HAFFEN

WALD DES
WISSENS



Museum für
Kommunikation
Berlin



#neuland

Me, us and digitalisation

If you imagine digitalisation and how it impacts identity and society as a vast continent, there would be parts we know more or less well – but also a wealth of new things to explore!

Our #neuland exhibition presents digital places and activities in our daily lives and asks what we want the digital society to look like. How do we want to communicate with each other? Who are the people behind the profiles I find in social networks? What is an optimal life? Where do we discover new sources of knowledge and information? How does digitalisation influence our relations with friends and family, and where does it change society?

Digital life poses challenges for us both individually and socially – a dynamic interface where the familiar is gradually eroded yet the freedom to shape and create grows. We experience this digital transformation very differently. Some see it as a natural process of growth, a form of evolution, while others regard it as nothing short of a violent revolution leaving traditional values and norms in disarray. As an interactive space for dialogue, the exhibition takes questions and moments in time to explore digitalisation and its relationship to freedom, security, transparency, privacy, the individual and society.

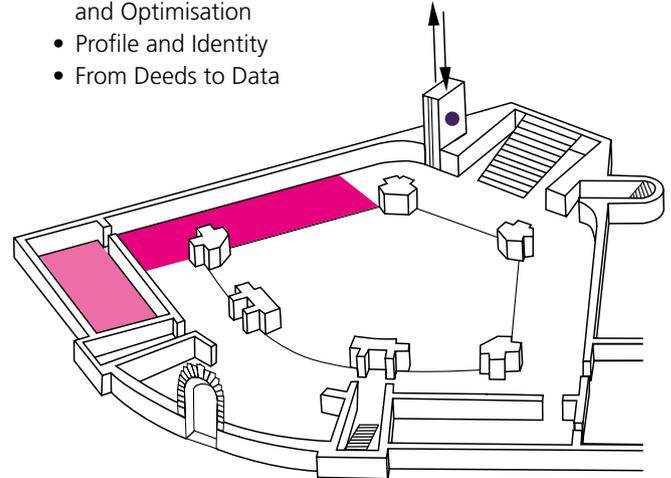
PODCAST
Q&A

DETOX
INSEL

Finding your way around?

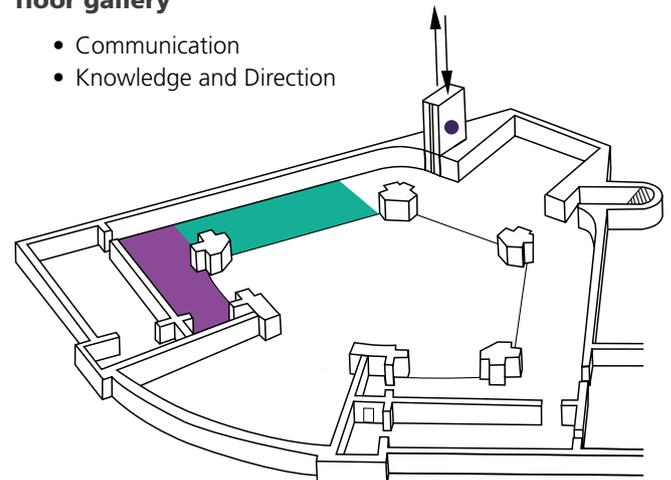
Exhibition space and ground floor gallery

- Relationships
- Measurement, Evaluation and Optimisation
- Profile and Identity
- From Deeds to Data



Second floor gallery

- Communication
- Knowledge and Direction



LAND DER
DIGITALITÄT